

MAGAZINE ADVERTISING RATES as of 29/12/2023

TYPE OF ADVERTISEMENT	DESCRIPTION	COST (Rs.) COST PER ISSUE	CONTRACT (4 ISSUES) COST PER ISSUE
FULL PAGE	H: 290 mm x W: 222 mm	75,000/-	70,000/-
CATEGORY PREMIUM PAGE*	H: 290 mm x W: 222 mm	85,000/-	75,000/-
HALF PAGE (VERTICAL)	H: 282 mm x W: 102 mm	45,000/-	40,000/-
HALF PAGE (HORIZONTAL)	H: 136 mm x W: 210 mm	45,000/-	40,000/-
DOUBLE PAGE	H: 290 mm x W: 450 mm	99,000/-	95,000/-
REAL WEDDING PAGE*	H: 290 mm x W: 222 mm	15,000/-	15,000/-

CATEGORY PAGES: THE BRIDE (OUTFIT / HAIR / MAKE UP / DRESSING), THE GROOM, HOTELS (HONEYMOON AND BANQUETS), FLOWERS, PHOTOGRAPHY, JEWELLERY, CAKES & FAVOURS, WEDDING STATIONERY, ENTERTAINMENT

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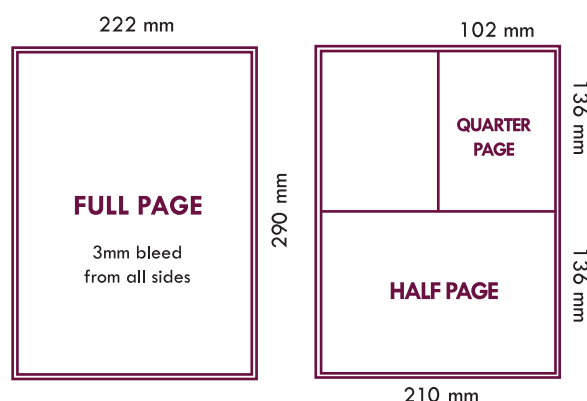
FREQUENCY:
EVERY 3 MONTHS

RETAIL PRICE:
LKR 400/-

AUDIENCE:
COUPLES, PARENTS AND FRIENDS
PLANNING A WEDDING

ARTWORK DEADLINES FOR 2024/25

42nd ISSUE (FEB, MAR, APR, 2024)	ARTWORK DEADLINE: 30TH JAN 2024
43rd ISSUE (MAY, JUN, JUL 2024)	ARTWORK DEADLINE: 10TH APRIL 2024
44th ISSUE (AUG, SEP, OCT 2024)	ARTWORK DEADLINE: 20TH JUL 2024
45th ISSUE (NOV, DEC 2024 , JAN 2025)	ARTWORK DEADLINE: 25TH OCT 2024



Terms and Conditions

- Full payment due at the time of signing contracts
- All payments to be made via cash/cheque/Bank Transfer
- Please make cheques payable to "KEY MEDIA"
- Bank Account info: "KEY MEDIA" 0117 1000 3183 (Sampath Bank, Kirulapone branch) - Please send us the deposit slip or scanned copy of the deposit slip
- Artwork to be supplied on PC format (Photoshop - PSD, Illustrator - Ai, EPS) Minimum resolution 300 dpi (RGB)
- Should you require us to design your advertisements, do not hesitate to contact us
- * No company contact info will be mentioned in the Real wedding or Gallery pages (Company name will be mentioned in the page credits)